

CHARGE
POWERING
ENERGY BRANDS

CHARGE North America Houston, 29 May

Innovation
Brand
Customer Excellence

Preconference, Wednesday 28 May 2025

6pm-8pm

Welcome drinks reception

Day 1, Thursday 29 May 2025

Time (CTZ)
08.00am

Registration at Ion Forum at Rice's Innovation District
Enjoy a cup of coffee before the day begins

09.00am

Welcome addresses
Dr Fridrik Larsen, Founder, CHARGE/brandr Index

09.05am- 09.20am

Keynote address

09:25am-09:45am

Panel

09.50am-10.00am

Sponsor address

10.05am-10.30am

Keynote address

10.30am-11.00am

Networking coffee break

11.00am-11.20am

Fireside chat

11.25am-11.55am

Panel

12.00pm-12.20pm

Sponsor address

12.20pm-1.20pm

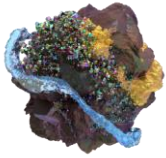
Networking lunch break

1.20pm-1.35pm

Presentation

1.40pm-2.10pm

Panel



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2.15pm-2.45pm	Panel		
2.45-3.00pm	Conference key findings		
3.00pm-3.30pm	Networking coffee break		
3.30pm-4.30pm	Workshop 1	Workshop 2	Roundtable
4.30pm-5.30pm	Workshop 3	Workshop 4	
18:00- 22:00	Networking event		